To have a concept in common with all of the Group's employees and adjust the direction to move forward, the Daiken Group has established the group corporate philosophy, which consists of the three elements of the Company mission [Our Mission], Company vision [Our Vision], and Company values [Our Values]. We aim for the sustainable improvement of corporate value by deploying business activities toward the realization of this philosophy.

# **Group Corporate Philosophy**

### **Company mission**

### Our Mission

We will create a wonderful future with our technology, ideas, and passion.

## **Company vision**

### Our Vision

As a company respected by everyone, we will give the highest priority to harmonizing an affluent society with the environment by offering new value that exceeds people's expectations.

### **Company values**

### Our Values

We pledge the following:

- Ensure harmony between the environment, society, and people.
- Be careful of safety, security, health, and comfort.
- Courageously accept the challenges of new ideas.
- Promptly respond to changes and opportunities.

Toward realization of the vision of

Be sincere at all times.

The system of practicing the group corporate philosophy

Company mission - Our Mission -

Company vision Our Vision -

Company values - Our Values -

Daiken

Global Environment Vision 2050

**Long-Term Vision** 

**Medium-Term Management Plan** 

P.29-38

**Annual Management Policy** 

**Group Conduct Guidelines** 

# 2025 **Long-Term Vision**

**GP25** 

**Grow/Glow Plan 25** 

# Grow

The Group will work to that meets the expectations of customers and markets while contributing to a better society.

The Group will work to become an enterprise that people rate highly for its attractive working environment and as a place where employees can work positively and

### Significance of Existence and Ambitions

- 1 Contribute to the building of a sustainable society by efficiently using limited resources
- 2 Enrich peoples' minds by creating more comfortable and secure spaces

#### How we should be in 2025

- 1 Contribute to a recycling-oriented society through the development and spread of industrial materials utilizing sustainable resources, such as timber, in global markets
- 2 Create safe, secure, healthy, and comfortable spaces for everyone by proposing solutions that capture the user needs in the new normal era
- 3 A mechanism to support challenges is established, a culture that admires challenges is nourished, and challenges to new business domains is progressing
- Realize the workplace environment where diverse human resources can comfortably work in fulfilling roles and impartial and transparent management supports the sustainable growth and the improvement of medium-to long-term corporate value

#### Business domains, markets, and sectors targeting Long-Term Vision GP25

From the current image as a housing materials manufacturer to the following:

- Supply building materials and industrial materials for building materials as well as construction
- Expand business areas from housing to public and commercial buildings, and industrial materials
- Expand into global markets

**Toward** becoming an all-embracing company for building materials

### **Business domains**



### Markets and sectors



### Update of the long-term vision GP25

In formulating the medium-term management plan GP25 3rd Stage, we have updated how we should be in 2025 based on the change in business environment and reconfirmation of materiality in and after 2025.

DAIKEN GROUP REPORT 2022 DAIKEN GROUP REPORT 2022 4