Daiken Group's Goal

To have a concept in common with all of the Group's employees and adjust the direction to move forward, the Daiken Group has established the group corporate philosophy, which consists of the three elements of the Company mission [Our Mission], Company vision [Our Vision], and Company values [Our Values]. To achieve the philosophy, we will aim for the sustainable improvement of corporate value by uniting our business activities and CSR activities.

Group Corporate Philosophy

Company mission - Our Mission -

We will create a wonderful future with our technology, ideas, and passion.

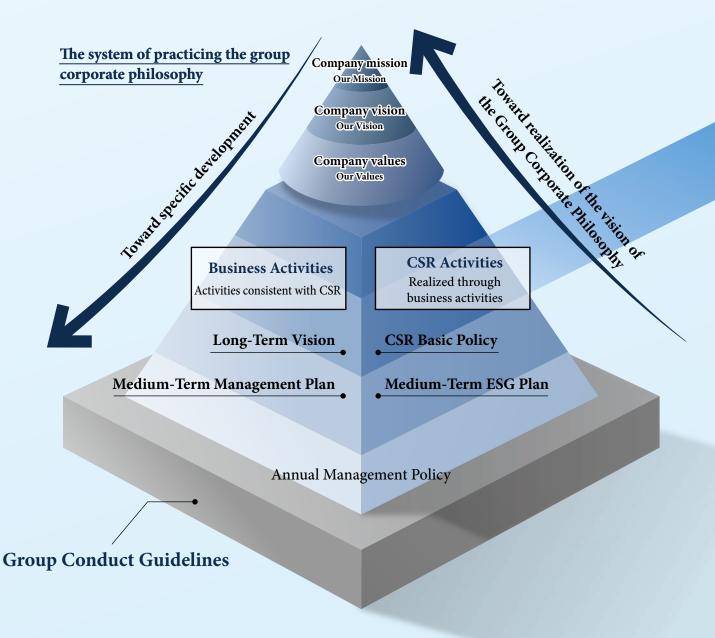
Company vision - Our Vision -

As a company respected by everyone, we will give the highest priority to harmonizing an affluent society with the environment by offering new value that exceeds people's expectations.

Company values - Our Values -

We pledge the following:

- Ensure harmony between the environment, society, and people.
- Be careful of safety, security, health, and comfort
- Courageously accept the challenges of new ideas.
- Promptly respond to changes and opportunities.
- Be sincere at all times.



2025 Long-Term Vision **GP25**

Grow/Glow Plan 25

Grow

The Group will work to transform into an enterprise that meets the expectations of customers and markets while contributing to a better society.

Glow

The Group will work to become an enterprise that people rate highly for its attractive working environment and as a place where employees can work positively and enthusiastically.

Significance of Existence and Ambitions

- Contribute to the building of a sustainable society by efficiently using limited resources
- Enrich peoples' minds by creating more comfortable and secure spaces

How We should be in 2025

- Leading global company for industrial materials, building materials, and engineering
- Continue to challenge new business areas and grow the fourth pillar
- Earn a great reputation among professionals for consumeroriented product development, proposal capabilities, problem-solving skills, and organizational strength
- 4 Company culture that admires challenges, and system established to support challenges
- 5 Governance is strengthened to support sustainable growth and improvement of medium-to long-term corporate value

Business domains, markets, and sectors targeting Long-Term Vision GP25

From the current image as a housing materials manufacturer to the following:

- Supply building materials and industrial materials for building materials as well as construction
- Expand business areas from housing to public and commercial buildings, and industrial materials
- Expand into global markets

Toward becoming an all-embracing company for building materials

Business domains

Becoming a

Sustainable society

Industrial materials business

Building materials business

Engineering business

Engineering business

New business

New business

Markets and sectors

Housing market

Public and commercial buildings

Industrial materials

New markets

CSR Basic Policy

Contribute to the realization of a sustainable society by creating values shared with society through activities for "Ecology" and "Improvements in the quality of space"

1 With CSR and CSV* as the key axes, we will improve our corporate value and enhance our competitiveness to realize GP25.

2 Using CSR as an activity to enhance our ability to respond to and earn the trust of society, we will

- Using CSR as an activity to enhance our ability to respond to and earn the trust of society, we will systematically pursue CSR with our responses to the environment, society, and governance as key axes.
- Positioning CSV* as one of our management strategies, we encourage activities voluntarily and actively through the whole business process.

*Daiken's CSV is defined as finding solutions to social issues through the provision of common values capitalizing on Daiken's uniqueness.

CSV Theme

Policies

- 1 Building a sustainable society
- 2 Providing secure, safe, and comfortable spaces
- 3 Comprehensive use of wood building materials-encouraging the use of cascading