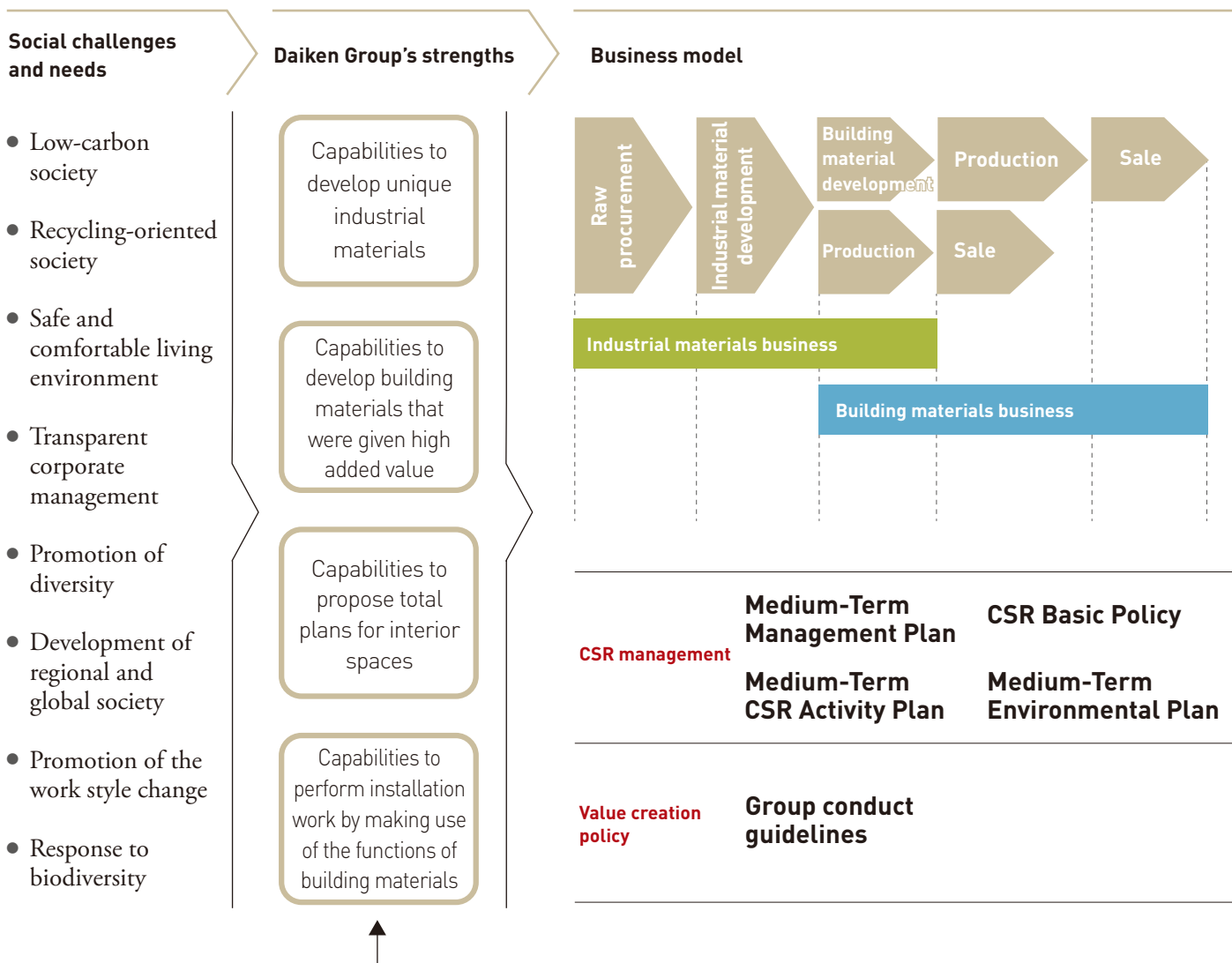


Process of Creating Value

Daiken Group capitalizes on its business and unique strengths to deliver new value to society.

To make a sustainable society a reality, corporations must meet various social challenges and needs. The Daiken Group capitalizes on its unique strengths to promote business activities in consideration of social challenges and needs. The Group is striving to create new value that responds to every need by contributing to solving problems.

In addition to catering to social challenges and needs, the Daiken Group aims to conduct business activities with CSR management as the foundation. The Group is aspiring to create new value and realize its long-term vision (the Daiken Group's goal).





Procurement
of members

Interior
projects and
renovations

Engineering business

The values created

- Added functions of products prevent global warming. [→P37-40](#)
- Waste wood is restored and reused as products. [→P39-40](#)
- Products contribute to earthquake resistance, fire prevention, fire resistance and noise control. [→P5-6](#)
- Reorganization and reinforcement of the whistleblowing contact points. [→P32](#)
- Improved diversity awareness among managers through training programs. [→P35](#)
- Promotion of social studies for children through factory and showroom tours. [→Web](#)
- The workstyle change promotion projects reduce long working hours. [→P35](#)
- Contribution to biodiversity by expanding rice paddies in the collection areas of raw materials. [→P40](#)

The Daiken Group's goal

Group Corporate Philosophy

Our Mission

We will create a wonderful future with our technology, ideas, and passion.

Our Vision

As a company respected by everyone, we will give the highest priority to harmonizing an affluent society with the environment by offering new value that exceeds people's expectations.

Our Values

We pledge the following:

- Ensure harmony between the environment, society, and people.
- Be careful of safety, security, health, and comfort.
- Courageously accept the challenges of new ideas.
- Promptly respond to changes and opportunities.
- Be sincere at all times.

[→P9](#)

Long-term vision

「GP25」

(GROW/GLOW PLAN 25)

[→P10](#)