## Process of Creating Value

# Daiken Group capitalizes on its business and unique strengths to deliver new value to society.

To make a sustainable society a reality, corporations must meet various social challenges and needs. The Daiken Group capitalizes on its unique strengths to promote business activities in consideration of social challenges and needs. The Group is striving to create new value that responds to every need by contributing to solving problems.





In addition to catering to social challenges and needs, the Daiken Group aims to conduct business activities with CSR management as the foundation. The Group is aspiring to create new value and realize its long-term vision (the Daiken Group's goal).

### Social challenges and needs

- Low-carbon society
- Recycling-oriented society
- Safe and comfortable living environment
- Transparent corporate management
- Promotion of diversity
- Development of regional and global society
- Promotion of the work style change
- Response to biodiversity

#### Daiken Group's strengths

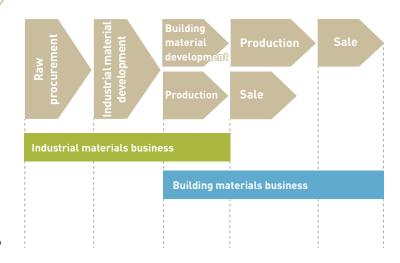
Capabilities to develop unique industrial materials

Capabilities to develop building materials that were given high added value

Capabilities to propose total plans for interior spaces

Capabilities to perform installation work by making use of the functions of building materials

#### **Business model**



CSR management

Medium-Term Management Plan

Medium-Term CSR Activity Plan CSR Basic Policy

Medium-Term Environmental Plan

Value creation policy

Group conduct guidelines













#### The values created

Procurement project pr

projects and renovations

Engineering business

- Added functions of products prevent global warming.

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- Waste wood is restored and reused as products.

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- Products contribute to earthquake resistance, fire prevention, fire resistance and noise control.
- Reorganization and reinforcement of the whistleblowing contact points.

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- Improved diversity awareness among managers through training programs.
- Promotion of social studies for children through factory and showroom tours.
- The workstyle change promotion projects reduce long working hours.

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 Contribution to biodiversity by expanding rice paddies in the collection areas of raw materials.

→P40 The Daiken Group's goal

#### **Group Corporate Philosophy**

#### **Our Mission**

We will create a wonderful future with our technology, ideas, and passion.

#### **Our Vision**

As a company respected by everyone, we will give the highest priority to harmonizing an affluent society with the environment by offering new value that exceeds people's expectations.

#### Our Values

We pledge the following:

- Ensure harmony between the environment, society, and people.
- Be careful of safety, security, health, and comfort.
- Courageously accept the challenges of new ideas.
- Promptly respond to changes and opportunities.
- Be sincere at all times.



Long-term vision

[GP25] (GROW/GLOW PLAN 25)

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